

The goodness of nature captured in ice

We handpick and freeze the finest fruits
to preserve their natural goodness



SMILJANO KOMERC

About Smiljanic Komerc: A Tradition of Excellence in Fruit Production.

Founding and Heritage: Established in 2003 in Pozega, a region steeped in the heritage of fruit production, Smiljanic Komerc is a family-owned enterprise with a rich legacy. With three decades of expertise in primary raspberry cultivation, we take pride in our roots.

Family-Led Commitment: Our company is driven by the collective passion and dedication of the Smiljanic family. Over the years, we have evolved into a formidable contender in the market, specializing in the procurement, processing, and distribution of frozen fruits.

Prime Location: Nestled at the heart of thriving raspberry, blackberry, and plum farms, including the renowned raspberry origin of Arilje, Smiljanic komerc cold storage enjoys an advantageous location. We procure fresh fruits within a mere 10-kilometer radius, ensuring the delivery of premium raw materials to our facility.

Preserving Perfection: Situated strategically, our facility enables us to freeze freshly harvested fruits promptly, preserving their quality and nutritional value. This meticulous process results in the creation of top-tier IQF (Individual Quick Frozen) products, maintaining the fruits' organoleptic properties..

Quality Assurance: Our unwavering commitment to delivering high-quality, safe, and healthy products to our customers is exemplified by our rigorous quality control measures. These encompass every stage of production, from the cultivation of primary produce and raw material inspection to freezing, sorting, packaging, and the final product's delivery.

Certified Excellence: Committed to meeting global food safety standards, we adhere to rigorous certifications, starting with Global G.A.P, followed by BRC and IFS standards. Additionally, our organic production is EOS and NOP certified, ensuring the highest quality standards.

Embracing Organic Trends: In response to the growing demand for organic products, we embarked on our organic raspberry farming venture in 2019. Our organic farms are situated in an ecologically pristine environment, perched at altitudes exceeding 1000 meters above sea level.

Our Pledge: At Smiljanic Komerc, we don't just care about every single berry; we also value every individual involved in our journey towards delivering excellence. This commitment is central to our ethos, and it stands as a testament to our dedication to quality and the well-being of all.

With this refined version, the information is presented more concisely and with greater clarity, highlighting the company's strengths and its commitment to quality and sustainability.



IQF PRODUCT



RASPBERRY

Willamette, Meeker, Polka
Rolend, grumble
whole and broken, block



BLACKBERRY

Confiture - puree,
block



PLUM

Plum with stone - helves
hand cut, plum II class



STRAWBERRY

Strawberry I class



SOUR CHERRY

Sour cherry I class



APRICOT

Aprico halves hand cut
apricot II class



WILD BLUEBERRY

Wild blueberry I class, II class



FRUIT MIX

Fruit mix

**PRODUCT
RANGE
ORGANIC
PRODUCT**



IQF RASPBERRY BIO
(rolend, grumble)



IQF BLACKBERRY CONFITURE BIO



IQF STRAWBERRY BIO

*In harmony
with nature*



SMILJANIĆ KOMERC

Smiljanić Komerc
Nikole Pašića 103, 31210 Požega, SERBIA
+381 64 859 03 93; +381 64 859 03 94

sales@smiljanickomerc.rs
marijana.giannakas@smiljanickomerc.rs
www.smiljanickomerc.rs